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Welcome to the **October 2009** edition of **Tricor Roots InTouch**. This newsletter is aimed at keeping our Clients, Friends, Partners & Associates updated on what is happening in the world of Enterprise Governance.

Tricor Roots - Office move from 1 November 2009

In line with the merger with the Tricor Global Group, Tricor Roots Consulting will be moving to the Malaysian Head Office based at the Gardens, Mid Valley City from 1 November 2009. The central location of our new office will enable us to better support our Clients and Partners.

2009 Q-RADAR "Trailblazer" Alumni Conference & Post-Conference Workshop

The 2009 Q-RADAR "Trailblazer" Alumni Conference & Post-Conference workshop will be held during the following:

Event	When	Where
2009 Q-RADAR "Trailblazer" Alumni Conference	19 November 2009	Sime Darby Convention Centre
Post-Alumni Conference One day workshop on implications and techniques for Implementing ISO31000 Risk Management at your organization	20 November 2009	One World Hotel

The 2009 edition will build on the success of prior year conferences and introduce strategic new thinking in the areas of Performance Management & Risk Management. Since launching the brochure for the 2009 Q-RADAR "Trailblazer" Alumni Conference in September, the number of participants signing up has been terrific, further cementing the Conference and Workshop as Malaysia's premier Risk Event.

More details of the conference and workshop is provided below. Sign up soon to join major organizations across the region.

We hope you enjoy this Newsletter, and as always, please do not hesitate to contact us should you have any queries. We love to hear from you.

Your Trusted Consultant,

Tricor Roots Consulting Executive Team

1. Is your Organization prepared for the 2nd Wave of Influenza AH1N1?

The outbreak of Influenza A (H1N1 – 2009) virus has spread rapidly and globally over a short period of time. At this point, while many people have been infected, the number of death has been low. However, the virus has the potential of mutating into a highly virulent and more deadly strain. Apart from the potential human tragedy in loss of lives, the impact on organizations that are not prepared for mass outbreaks could be catastrophic.

In addressing this issue, Organizations need to start developing and formalizing a Business Continuity plan around the possible impact of H1N1 to ensure that it is able to continue to operate and survive a prolonged period of exposure. Given the likely business impact, we encourage enterprises to start planning now to ensure that their businesses remain viable in the event of an outbreak. Enterprises should consider how to:

- Operate with minimal face to face contact between staff, between staff and customers, and with suppliers
- Operate effectively if key members of staff are absent from work
- Operate if supply chains are disrupted



To assist in this process, SPRING Singapore, an enterprise development agency based in Singapore has issued a very practical document to guide organizations to develop a business continuity plan to help them deal with a flu pandemic. This guide has been developed using principles in the Singapore Standard for Business Continuity Management (BCM) SS 540 : 2008, which was initiated by the Singapore Business Federation and supported by SPRING Singapore and the Economic Development Board.

Do download a copy of this Flu Pandemic Business Continuity Guide, click [here](#) or contact Tricor Roots.

2. 2009 "Trailblazer" Q-RADAR Alumni Conference to be held on 19 November 2009 (REGISTER BEFORE 16 OCTOBER TO ENJOY EARLY BIRD PRICE!)



This year, we are privileged to welcome a number of Prominent International Speakers who will be sharing the latest developments in Risk Management and Performance Management, as well as the application of ISO 31000 and how that will shape the Risk Management industry.

Leading Speakers include:

<p>Mr. Kevin Knight <i>Head of the ISO 31000 Standards Committee</i></p>	<p>Dr Roy Rimington <i>President of RIMAS (The Risk and Insurance Management Association of Singapore) & Member of the ISO 31000 Standards Committee</i></p>	<p>Mr. Craig Paterson <i>Enterprise Risk Management Practice Leader in Asia Pacific, Marsh Risk Consulting</i></p>

Both Mr. Kevin Knight and Dr Roy Rimington are global authorities on the ISO 31000 standard and will share invaluable & practical information with our valued clients. Adding to the quality panel of speakers will be our business partner Mr. Craig Paterson, the Enterprise Risk Management Practice Leader in Asia Pacific for Marsh Risk Consulting based out of Singapore. Mr. Paterson will be sharing some of the latest developments on ERM and its practical application to Organizations.

From a Q-RADAR user perspective, there will be a session from Mr. Chong Wei Lung, partner with Cheang & Ariff, one of the leading law firms in Malaysia. The topic of that presentation is "**How BSC has enabled us to be Empowered Partners**".

There will also be presentations from a number of clients who will be sharing their experiences on how ERM and BSC have been leveraged to assist in guiding their organization through the economic storm, preparing to recognize and take opportunities as the market recovers.

Post-Alumni Conference One day Workshop on 20 November 2009



In conjunction with the Q-RADAR Alumni Conference, Tricor Roots Consulting is organizing a one-day Workshop on the implications of ISO 31000 and implementation approaches. The workshop will be held on 20 November 2009 and will be facilitated by Mr. Kevin Knight. The workshop examines ISO 31000 in light of corporate governance, compliance and the need for organizations to effectively identify and manage threats and opportunities. It sets out how to apply this International Standard within the participants' organizations.

Attend this premier event to:

- Have an appreciation of the new ISO Standard on Risk Management
- Identify why it is important to manage risks
- Understand the need for an integrated approach to the management of strategic and operational risks
- Develop a specific risk management language and process
- Determine risk treatment methods; and
- Understand how to develop; implement and monitor risk management initiatives

To find out more and to register your place, please download the conference [brochure](#).

3. On the move to new office at the Gardens, Mid Valley (Kuala Lumpur)

We are delighted to announce that from 1 November 2009, Tricor Roots Consulting will be moving to our new Corporate Head office at the following address:

Level 16, The Gardens North Tower
Mid Valley City
Lingkaran Syed Putra
59200 Kuala Lumpur
Malaysia

Tel: 603-2264 3888
Fax: 603-2284 1696

The move is part of the integration with the Tricor Global Group. By consolidating our office location, Tricor Roots Consulting will be ideally positioned to better support our valued clients & partners. We look forward to welcoming you to our new office.

4. Critical Emerging Strategic Performance & Risk Issues

To better support our clients, we have outlined below recent global strategic performance and risk issues. The information contained is based on sources we believe to be reliable, but we do not guarantee its accuracy. Tricor Roots Consulting does not have any ownership over this information, nor does it represent our opinion.

<p>Protecting Intellectual Property Right From the Start</p> <p>Ecommercetimes.com</p> <p>22 Sept 2009</p>	<p>How much of your company's value is tied to its intellectual property? For some companies, the answer could be as much as 100 percent. Failing to secure the proper trademark and patent protection from the very beginning of a startup's life could pose an unacceptable level of risk to potential investors.</p> <p>Up to 75 percent of the value of a U.S. publicly traded company is solely based upon its intellectual property, according to estimates published in The Economist magazine. That figure stands in stark comparison to the 40 percent that intellectual property provided to the value of a company back in 1980.</p> <p>Do you have the necessary protection in place for your Organization's Intellectual properties? Click here to find out more.</p>
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About Tricor Roots Consulting (Previously known as Roots Consulting)

Tricor Roots Consulting is an established and vibrant organization incorporated in 1999 with the mission: Sharing a Passion for Excellence.

Our vision is to be a global consulting firm backed by innovative software solutions. We are highly focused towards assisting Organizations and Individuals to achieve their potential for Excellence. Tricor Roots Consulting has vast experience in providing training and consultancy services in the field of Governance, Risk & Compliance ("GRC") which includes Performance Management advisory for numerous public listed and many more non-listed companies in the Asia Pacific region from a diverse range of industries.

In addition, since the release of the **Q-RADAR System** in September 2001, over 350 companies in the Asia Pacific region have successfully leveraged on the system as part of the Performance Management & Risk Management Framework Implementation.

For more information, please log on to www.tricor-roots.com

Tricor Roots Consulting is part of the Tricor Group of companies. To find out more, go to www.tricorglobal.com.

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