



ROOTS CONSULTING
Sharing A Passion For Excellence

Roots InTouch Newsletter

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Welcome to the **March 2009** edition of **Roots InTouch**. This newsletter is aimed to keeping our Clients, Friends, Partners & Associates updated on what is happening in the world of Enterprise Governance.

As the financial crisis continues to linger on, major companies globally are rapidly shifting priorities and changing the way they operate in order to survive and preparing themselves to take advantage of opportunities that will inevitably arise as the economy recovers. In this newsletter, we have provided survey results on how Senior Regional Executives have shifted in priorities over the past few months and how some of the leading global companies are changing and strengthening their business models to withstand the torrential force from the global financial crisis.



"Has your business model been battle-hardened?"

We hope you enjoy this Newsletter, and as always, please do not hesitate to contact us should you have any queries. We love to hear from you.

Your Trusted Consultant,

Roots Consulting Executive Team

REGIONAL EXECUTIVE PRIORITIES SHIFT

Business executives are rapidly shuffling their priorities, as concerns about confidence and risk-management supplant workforce issues. Accordingly to the Wall Street Journal, among 190 executives, mainly CEOs, Chairmen and Company presidents who were asked in July/August 2008 to list their top concerns have seen a dramatic change in their concerns. Speed, flexibility (including adaptability to change), Global economic performance and financial risk were high on the recent survey. None of these were in the top 5 of key priorities in the earlier poll. At the same time, worries about people management issues have moved off the front burner.

The results are even more striking when compared with similar surveys a year ago, when executives listed revenue growth, profit growth and finding qualified management talent among their top-five concerns.

The survey results are as follows:

Top five concerns among executives world-wide

Relative rankings

July/Aug	Oct	Challenges
1	1	Excellence in execution
3	2	Consistent execution of strategy by top management
7	3	Speed, flexibility, adaptability to change
16	4	Global economic performance
11	5	Financial risk, including liquidity, volatility, and credit risk

Note : The global top 5 list is weighted by regional representation in global GDP as established by the International Monetary Fund

Source : The Conference Board

ARTICLES OF THE MONTH

To better support our clients, we has outlined below recent global strategic performance and risk issues. The information contained is based on sources we believe to be reliable, but we do not guarantee its accuracy. Roots Consulting does not have any ownership over these information, nor do they represent the opinions of Roots Consulting.

Corporate Survival mode

Financial crisis prompting mergers, changing how firms operate

Washington Post

Tuesday, January 27 2009

From oil drillers that have closed down rigs to retailers that have liquidated stores, companies across America are reshaping themselves with breathtaking speed to adjust to the rapidly spreading financial crisis.

For many companies the financial crisis is playing a major role in how they operate, prompting changes in business models or partnerships that never would have been considered in flusher times.

"We think what's happening now is the entire system is hitting the brakes very rapidly," said Chuck Mulloy, a spokesman for Intel, the computer chipmaker that is shuttering its last manufacturing plant in Silicon Valley and cutting more than 5,000 jobs worldwide.

Like others, Intel was caught off guard by a rapid deterioration in business. In mid-October, the company forecast fourth-quarter sales of \$10.3 billion. Within 10 weeks, more than \$2 billion of the anticipated revenue had vanished, with actual sales coming in at \$8.2 billion. "Demand just fell off the cliff -- unprecedented in the 40-year history of this company," Mulloy said.

How is the financial crisis shaping how leading organizations operate? To read more about this article, please click [here](#)

About Roots Consulting

Roots Consulting is an established and vibrant organisation incorporated in 1999 with the mission: Sharing a Passion for Excellence.

Our vision is to be a global consulting firm backed by innovative software solutions. We are highly focused towards assisting Organisations and Individuals to achieve their potential for Excellence. Roots Consulting has vast experience in providing training and consultancy services in the field of Governance, Risk & Compliance ("GRC") which includes Performance Management advisory for numerous public listed and many more non-listed companies in the Asia Pacific region from a diverse range of industries.

In addition, since the release of the **Q-RADAR System** in September 2001, over 300 companies in the Asia Pacific region have successfully utilised the system as part of the Performance Management & Risk Management Framework Implementation.

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